

# LOUISIANA TAX FREE SHOPPING

## STATUS REPORT 2009 - 2010

<b>2009</b>	<b>JAN</b>	<b>FEB</b>	<b>MAR</b>	<b>APR</b>	<b>MAY</b>	<b>JUNE</b>	<b>JULY</b>	<b>AUG</b>	<b>SEPT</b>	<b>OCT</b>	<b>NOV</b>	<b>DEC</b>	<b>TOTALS</b>
Number of Ref. Transactions	1,247	1,397	1,261	1,415	1,186	3,683	1,754	1,430	1,195	2,831	1,575	5,136	<b>24,110</b>
Number of Sales	5,561	5,763	5,094	5,454	4,868	14,563	7,657	6,303	5,664	9,262	5,632	16,897	<b>92,718</b>
Retail Spending	\$1,279,454	\$1,149,013	\$1,108,990	\$1,139,679	\$941,229	\$2,525,118	\$1,519,451	\$1,289,710	1,220,749	\$2,158,305	\$1,409,983	\$3,608,531	<b>19,350,212</b>
Sales Tax Refunded	\$102,610	\$92,559	\$89,362	\$92,111	\$75,569	\$204,404	\$122,489	\$102,421	97,751	\$174,323	\$113,455	\$292,215	<b>1,559,269</b>

  

<b>2010</b>	<b>JAN</b>	<b>FEB</b>	<b>MAR</b>	<b>APR</b>	<b>MAY</b>	<b>JUNE</b>	<b>JULY</b>	<b>AUG</b>	<b>SEPT</b>	<b>OCT</b>	<b>NOV</b>	<b>DEC</b>	<b>TOTALS</b>
Number of Ref. Transactions	1,573	1,572	5,107	2,273	9,029	1,411	2,002	1,344	1,181	1,905	2,376	1,949	<b>31,722</b>
Number of Sales	7,177	5,956	16,756	8,377	31,097	5,260	8,548	6,453	5,114	6,722	8,373	7,190	<b>117,023</b>
Retail Spending	\$1,523,514	\$1,433,148	\$3,474,356	\$1,867,848	\$5,918,428	\$1,154,115	\$1,667,283	\$1,314,634	1,224,082	\$1,756,238	\$2,057,374	\$1,838,918	<b>\$25,229,940</b>
Sales Tax Refunded	\$122,172	\$115,623	\$281,394	\$150,686	\$479,191	\$92,967	\$134,214	\$104,168	98,008	\$141,679	\$165,828	\$148,458	<b>\$2,034,390</b>

**2009 Top 10 Countries  
Amount of Spending \***

**2010 Top 10 Countries  
Amount of Spending \***

**2009 Top 10 Countries  
Number of  
Transactions \***

**2010 Top 10 Countries  
Number of  
Transactions \***

\* The number of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party

	2009	2010		2009	2010		2009	2010
Philippines	\$1,734,059	Brazil	2,964,997	Brazil	1,617	Brazil	2,916	
Brazil	\$1,556,870	Philippines	2,316,741	Philippines	1,419	Philippines	1,866	
Honduras	\$852,781	Mexico	1,692,677	Mexico	871	Mexico	1,863	
Mexico	\$768,518	Honduras	1,214,628	Germany	787	Canada	1,461	
Guatemala	\$547,622	China	935,772	Canada	775	U. K.	1,348	
China	\$462,189	Canada	767,681	France	685	France	1,311	
India	\$452,303	Venezuela	722,119	Honduras	672	China	1,042	
Canada	\$411,768	U. K.	698,710	India	656	Germany	1,041	
Italy	\$387,445	Turkey	686,454	U. K.	626	Spain	939	
Germany	\$370,874	India	642,721	Italy	564	Turkey	932	
All Other	\$11,805,783	All Other	\$12,587,439	All Other	15,438	All Other	17,003	
<b>Total</b>	<b>\$19,350,212</b>	<b>Total</b>	<b>\$25,229,940</b>	<b>Total</b>	<b>24,110</b>	<b>Total</b>	<b>31,722</b>	

	2009	2010
<b>Average sales amount</b>		
	\$209	\$216
<b>Average amount spent per visitor party</b>		
	\$803	\$795
<b>Average refund</b>		
	\$65	\$64

Source: LTFS Refund Center Data



**LOUISIANA TAX FREE SHOPPING REFUND CENTER DATA**

	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b># Transactions</b>													
2001	2,690	2,070	3,244	2,221	4,138	2,277	1,694	1,923	1,255	2,169	2,040	1,420	29,142
2002	1,665	1,679	1,944	2,083	1,959	1,829	2,404	1,967	1,507	3,006	2,062	1,793	25,900
2003	1,873	2,844	2,140	1,788	1,981	2,437	2,749	1,789	2,082	2,711	2,980	1,874	29,251
2004	1,861	1,947	3,405	2,512	4,832	3,820	1,855	1,799	1,640	4,355	4,851	2,747	37,628
2005	2,990	3,417	3,390	3,058	4,257	4,216	2,573	2,401	0	61	125	595	29,088
2006	757	885	459	432	456	535	329	496	701	1,371	1,015	1,393	10,835
2007	1,237	1,288	2,807	1,115	1,246	1,055	942	909	765	1,762	3,814	1,645	20,592
2008	1,567	1,376	2,142	1,865	1,746	1,716	1,563	979	846	1,094	3,959	1,545	20,398
2009	1,247	1,397	1,261	1,415	1,186	3,683	1,754	1,430	1,195	2,831	1,575	5,136	24,110
2010	1,573	1,572	5,107	2,273	9,029	1,411	2,002	1,344	1,181	1,905	2,376	1,949	31,722
<b>\$ Spent</b>													
2001	2,243,213	1,452,839	2,201,023	1,707,259	2,756,185	1,688,669	1,521,214	1,682,335	992,622	1,635,885	1,785,767	1,319,812	20,986,823
2002	1,601,960	1,397,826	1,548,400	1,549,004	1,379,119	1,224,405	1,669,955	1,502,879	1,019,633	1,832,321	1,501,454	1,419,064	17,646,020
2003	1,508,689	2,051,383	1,611,255	1,439,245	1,504,469	1,777,948	2,015,058	1,710,681	1,688,828	2,187,118	2,273,757	1,659,269	21,427,699
2004	1,620,412	1,564,980	2,521,078	1,865,333	2,858,301	2,360,753	1,650,231	1,571,095	1,283,055	3,171,434	3,223,702	1,985,764	25,676,139
2005	2,133,598	2,357,818	2,319,422	2,046,264	2,833,673	2,518,161	1,796,621	1,834,321	0	86,732	171,252	653,367	18,751,229
2006	817,456	582,237	453,937	513,656	454,967	592,242	328,782	588,663	736,471	1,136,378	903,631	1,211,795	8,320,214
2007	1,246,007	1,224,763	2,181,749	981,220	1,184,874	899,482	893,552	847,075	718,477	1,535,577	3,298,036	1,487,260	16,498,071
2008	1,340,117	1,122,384	1,646,102	1,509,451	1,584,592	1,125,863	1,201,415	942,796	698,610	1,044,642	2,753,414	1,378,115	16,347,499
2009	1,279,454	1,149,013	1,108,990	1,139,679	941,229	2,525,118	1,519,451	1,289,710	1,220,749	2,158,305	1,409,983	3,608,531	19,350,213
2010	1,523,514	1,433,148	3,474,356	1,867,848	5,918,428	1,154,115	1,667,283	1,314,634	1,224,082	1,756,238	2,057,374	1,838,918	25,229,939
<b>\$ Refunded</b>													
2001	181,488	117,774	177,871	137,805	223,994	136,345	122,096	135,336	80,073	132,530	144,881	106,579	1,696,772
2002	129,735	113,386	125,305	125,559	112,004	99,029	134,995	121,177	82,402	148,986	121,908	114,825	1,429,311
2003	121,996	166,831	130,497	116,564	121,647	144,554	163,211	138,270	137,000	176,938	184,447	134,305	1,736,260
2004	131,231	126,793	205,081	151,130	232,906	192,476	133,158	126,538	103,509	258,433	261,990	160,866	2,084,111
2005	172,957	191,206	188,510	166,129	230,582	204,917	145,758	148,277	0	6,893	13,586	52,268	1,521,082
2006	65,731	46,992	36,059	41,423	36,768	47,458	26,090	46,963	59,151	91,869	73,061	97,911	669,476
2007	100,795	98,695	177,014	79,573	95,955	72,640	71,784	67,106	57,815	124,405	269,318	120,144	1,335,243
2008	108,110	90,672	133,152	122,176	128,290	91,327	97,191	74,760	55,923	83,920	222,770	110,798	1,319,088
2009	102,610	92,559	89,362	92,111	75,569	204,404	122,489	102,421	97,751	174,323	113,455	292,215	1,559,268
2010	122,172	115,623	281,394	150,686	479,191	92,967	134,214	104,168	98,008	141,679	165,828	148,458	2,034,390
<b># Vouchers (#Sales or Purchases) Cashed</b>													
2001	14,635	8,827	13,599	10,636	17,733	10,665	10,448	11,985	6,380	10,368	9,984	8,226	133,486
2002	9,706	8,567	9,107	9,834	8,782	8,325	12,084	10,652	7,278	12,851	9,223	8,248	114,657
2003	10,549	11,915	8,745	7,693	8,002	10,552	12,561	9,988	8,984	10,287	12,472	9,136	120,884
2004	9,353	9,167	14,168	11,690	18,984	15,332	10,297	9,327	7,304	17,812	18,162	11,666	153,262
2005	13,645	13,701	13,560	11,529	17,099	17,518	12,315	11,528	0	347	578	2,942	114,762
2006	4,078	3,686	2,327	2,360	2,494	3,115	1,979	3,374	3,408	5,672	4,106	4,744	41,343
2007	5,799	5,026	10,324	4,558	5,427	4,898	4,917	4,343	3,621	7,181	12,532	6,546	75,172
2008	6,694	5,035	7,481	6,863	6,863	5,929	6,191	4,739	3,406	4,439	13,689	6,238	77,580
2009	5,561	5,763	5,094	5,454	4,868	14,563	7,657	6,303	5,664	9,262	5,632	16,897	92,718
2010	7,177	5,956	16,756	8,377	31,097	5,260	8,548	6,453	5,114	6,722	8,373	7,190	117,023
<b>Handling Fees</b>													
2001	35,999	24,409	35,888	27,666	46,781	27,877	24,112	26,652	15,942	26,911	27,867	20,417	340,521
2002	24,821	22,516	24,735	25,012	22,545	20,778	27,880	24,754	17,038	32,027	25,032	23,156	290,294
2003	24,588	34,768	26,821	23,648	24,525	29,661	33,820	26,550	27,592	35,331	36,893	25,976	350,172
2004	25,960	25,626	41,775	31,026	50,338	41,732	26,211	24,846	20,722	52,835	54,388	32,871	428,328
2005	35,476	39,369	38,732	34,109	47,997	43,396	30,105	29,514	0	1,260	2,518	9,916	312,389
2006	12,806	10,009	7,118	6,634	7,155	8,873	5,217	8,657	11,279	18,584	14,130	18,817	129,278
2007	19,240	18,254	36,091	15,504	18,433	14,506	14,159	13,358	11,490	24,532	52,420	23,856	261,842
2008	21,524	18,353	26,853	24,627	24,737	19,209	19,491	14,595	11,567	16,426	46,499	21,802	265,681
2009	19,760	18,798	17,868	18,701	15,459	43,222	30,047	24,422	23,181	43,038	27,403	73,990	355,889
2010	29,153	28,130	70,811	37,043	121,173	23,002	32,829	25,649	23,670	34,244	40,574	35,008	501,285

**LOUISIANA TAX FREE SHOPPING  
TOPS REPORT  
JANUARY - DECEMBER 2010**

**Top 20 Countries Ranked by  
Number of Transactions\***

Country	Number of Transactions
Brazil	2,916
Philippines	1,866
Mexico	1,863
Canada	1,461
U. K.	1,348
France	1,311
China	1,042
Germany	1,041
Spain	939
Turkey	932
Italy	890
Honduras	889
India	839
Colombia	767
Venezuela	759
Argentina	720
Australia	662
Norway	570
Japan	561
Netherlands	543
Other Countries	9,803
<b>Total</b>	<b>31,722</b>

**Top 20 Countries Ranked by  
Dollars Spent \***

Country	Dollars Spent
1 Brazil	2,964,997
2 Philippines	2,316,741
3 Mexico	1,692,677
4 Honduras	1,214,628
5 China	935,772
6 Canada	767,681
7 Venezuela	722,119
8 U. K.	698,710
9 Turkey	686,454
10 India	642,721
11 Colombia	603,391
12 France	569,785
13 Norway	534,787
14 Guatemala	526,748
15 Italy	503,756
16 Ecuador	476,395
17 Argentina	460,585
18 Germany	442,010
19 Australia	434,056
20 Costa Rica	422,285
Other Countries	\$7,613,640
<b>Total</b>	<b>\$25,229,939</b>

**SHOPPING CATEGORIES**

Apparel & Accessories	\$13,306,832.36
Electronics	\$9,218,699
Fine Art and Jewelry	\$726,164
Health & Beauty	\$685,679
Home and Office Appliances & Supplies	\$647,106
Entertainment (DVD's, CD's sporting Goods, Books, Etc.)	\$327,279
Gifts, Souvenirs & Novelties	\$318,180
<b>Total</b>	<b>\$25,229,939</b>

\* The # of transactions does not necessarily reflect one visitor. Each Transaction may represent several persons in a travel party.

**AVERAGE SALE AMOUNT**

**\$216**

**AVERAGE PURCHASE AMOUNT SPENT  
PER VISITING PARTY**

**\$795**



FOR INTERNATIONAL VISITORS

**Louisiana Tax Free Shopping  
International Travel Party  
Mode of Departure  
January – December 2010**

<b>Airline</b>	<b>Number of Transactions*</b>
American Airlines	8,799
Continental	5,952
Delta	5,357
United	3,606
US Airways	1,302
Aero Mexico	421
Jet Blue	315
Southwest	166
Air Canada	85
Northwest	84
West Jet	80
Air Tran	26

Ship Passenger/Crew	4,302
Leaving by car	357
Capital One Shreveport/Lafayette	149
Bus / Train	55
Charter Flight/ Private Plane	14

\*The # of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party. \*Some transactions are processed by mail without knowing the domestic carrier the customer is using.

Source: LTFS Refund Center Data

