

Louisiana Tax Free Shopping Refund Center Data														
	January	February	March	April	May	June	July	August	September	October	November	December	Total	
	# Transactions													
2004	1,861	1,947	3,405	2,512	4,832	3,820	1,855	1,799	1,640	4,355	4,851	2,747	37,628	
2005	2,990	3,417	3,390	3,058	4,257	4,216	2,573	2,401	0	61	125	595	29,088	
2006	757	885	459	432	456	535	329	496	701	1,371	1,015	1,393	10,835	
2007	1,237	1,288	2,807	1,115	1,246	1,055	942	909	765	1,762	3,814	1,645	20,592	
2008	1,567	1,376	2,142	1,865	1,746	1,716	1,563	979	846	1,094	3,959	1,545	20,398	
2009	1,247	1,397	1,261	1,415	1,186	3,683	1,754	1,430	1,195	2,831	1,575	5,136	24,110	
2010	1,573	1,572	5,107	2,273	9,029	1,411	2,002	1,344	1,181	1,905	2,376	1,949	31,722	
2011	2,120	3,206	2,319	5,296	3,265	2,521	1,932	1,575	1,644	2,177	1,993	2,329	30,377	
2012	2,325	1,938	2,640	4,767	2,526	1,993	1,538	1,373	1,636	4,024	2,329	1,993	29,082	
2013	2,235	1,744	2,888	2,705	2,399	1,846							13,817	
	# Spent													
2004	1,620,412	1,564,980	2,521,078	1,865,333	2,858,301	2,360,753	1,650,231	1,571,095	1,283,055	3,171,434	3,223,702	1,985,764	25,676,139	
2005	2,133,598	2,357,818	2,319,422	2,046,264	2,833,673	2,518,161	1,796,621	1,834,321	0	86,732	171,252	653,367	18,751,229	
2006	817,456	582,237	453,937	513,656	454,967	592,242	328,782	588,663	736,471	1,136,378	903,631	1,211,795	8,320,214	
2007	1,246,007	1,224,763	2,181,749	981,220	1,184,874	899,482	893,552	847,075	718,477	1,535,577	3,298,036	1,487,260	16,498,071	
2008	1,340,117	1,122,384	1,646,102	1,509,451	1,584,592	1,125,863	1,201,415	942,796	698,610	1,044,642	2,753,414	1,378,115	16,347,499	
2009	1,279,454	1,149,013	1,108,990	1,139,679	941,229	2,525,118	1,519,451	1,289,710	1,220,749	2,158,305	1,409,983	3,608,531	19,350,213	
2010	1,523,514	1,433,148	3,474,356	1,867,848	5,918,428	1,154,115	1,667,283	1,314,634	1,224,082	1,756,238	2,057,374	1,838,918	25,229,939	
2011	2,091,944	2,953,489	2,080,621	3,818,794	2,895,224	2,373,615	1,858,449	1,614,544	1,418,980	1,870,734	1,791,617	2,159,103	26,927,114	
2012	2,025,044	1,822,203	2,421,279	3,996,848	2,381,105	1,835,893	1,538,901	1,366,514	1,592,501	3,479,847	2,218,486	2,267,653	26,946,274	
2013	2,594,672	1,868,568	2,521,040	2,344,605	2,442,799	1,814,484							13,586,167	
	# Refunded													
2004	131,231	126,793	205,081	151,130	232,906	192,476	133,158	126,538	103,509	258,433	261,990	160,866	2,084,111	
2005	172,957	191,206	188,510	166,129	230,582	204,917	145,758	148,277	0	6,893	13,586	52,268	1,521,082	
2006	65,731	46,992	36,059	41,423	36,768	47,458	26,090	46,963	59,151	91,869	73,061	97,911	669,476	
2007	100,795	98,695	177,014	79,573	95,955	72,640	71,784	67,106	57,815	124,405	269,318	120,144	1,335,243	
2008	108,110	90,672	133,152	122,176	128,290	91,327	97,191	74,760	55,923	83,920	222,770	110,798	1,319,088	
2009	102,610	92,559	89,362	92,111	75,569	204,404	122,489	102,421	97,751	174,323	113,455	292,215	1,559,268	
2010	122,172	115,623	281,394	150,686	479,191	92,967	134,214	104,168	98,008	141,679	165,828	148,458	2,034,390	
2011	168,177	238,875	167,853	308,732	234,117	191,764	149,683	128,044	113,972	151,223	143,932	174,090	2,170,461	
2012	162,989	146,969	194,954	322,452	191,422	147,506	124,083	109,060	128,786	282,112	179,215	182,981	2,172,528	
2013	209,435	151,134	203,713	189,781	198,050	146,692							1,098,805	
	# Vouchers (#Sales or Purchases) Cashed													
2004	9,353	9,167	14,168	11,690	18,984	15,332	10,297	9,327	7,304	17,812	18,162	11,666	153,262	
2005	13,645	13,701	13,560	11,529	17,099	17,518	12,315	11,528	0	347	578	2,942	114,762	
2006	4,078	3,686	2,327	2,360	2,494	3,115	1,979	3,374	3,408	5,672	4,106	4,744	41,343	
2007	5,799	5,026	10,324	4,558	5,427	4,898	4,917	4,343	3,621	7,181	12,532	6,546	75,172	
2008	6,694	5,035	7,481	6,863	6,876	5,929	6,191	4,739	3,406	4,439	13,689	6,238	77,580	
2009	5,561	5,763	5,094	5,454	4,868	14,563	7,657	6,303	5,664	9,262	5,632	16,897	92,718	
2010	7,177	5,956	16,756	8,377	31,097	5,260	8,548	6,453	5,114	6,722	8,373	7,190	117,023	
2011	8,698	12,165	8,994	17,393	10,785	9,578	8,170	6,865	5,861	7,245	6,995	8,006	110,755	
2012	8,542	6,830	8,550	15,778	9,074	7,263	6,333	5,700	6,075	14,738	8,554	7,030	104,467	
2013	9,208	6,288	9,251	9,232	9,262	7,428							50,669	
	Handling Fees													
2004	25,960	25,626	41,775	31,026	50,338	41,732	26,211	24,846	20,722	52,835	54,388	32,871	428,328	
2005	35,476	39,369	38,732	34,109	47,997	43,396	30,105	29,514	0	1,260	2,518	9,916	312,389	
2006	12,806	10,009	7,118	6,634	7,155	8,873	5,217	8,657	11,279	18,584	14,130	18,817	129,278	
2007	19,240	18,254	36,091	15,504	18,433	14,506	14,159	13,358	11,490	24,532	52,420	23,856	261,842	
2008	21,524	18,353	26,853	24,627	24,737	19,209	19,491	14,595	11,567	16,426	46,499	21,802	265,681	
2009	19,760	18,798	17,868	18,701	15,459	43,222	30,047	24,422	23,181	43,038	27,403	73,990	355,889	
2010	29,153	28,130	70,811	37,043	121,173	23,002	32,829	25,649	23,670	34,244	40,574	35,008	501,285	
2011	39,745	57,864	41,003	77,149	56,746	46,202	36,197	30,695	27,747	37,117	34,904	42,235	527,604	
2012	39,277	35,095	47,354	79,829	46,275	36,146	29,676	26,329	30,634	69,182	43,239	42,882	525,918	
2013	49,621	36,213	50,673	47,051	48,134	35,285							266,977	

STATUS REPORT 2012- 2013

LOUISIANA TAX FREE SHOPPING

2012	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
Number of Ref. Transactions	2,325	1,938	2,640	4,767	2,526	1,993	1,538	1,373	1,636	4,024	2,329	1,993	29,082
Number of Sales	8,484	6,830	8,550	15,778	9,074	7,263	6,333	5,700	6,075	14,738	8,554	7,030	104,409
Retail Spending	\$2,025,044	\$1,822,203	\$2,421,279	\$3,996,848	\$2,381,105	\$1,835,893	\$1,538,901	\$1,366,514	1,592,501	\$3,479,847	\$2,218,486	\$2,267,653	\$26,946,274
Sales Tax Refunded	\$162,989	\$146,969	\$194,954	\$322,452	\$191,422	\$147,506	\$124,083	\$109,060	128,786	\$282,112	\$179,215	\$182,981	\$2,172,529

2013	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
Number of Ref. Transactions	2,235	1,744	2,888	2,705	2,399	1,846	-	-	-	-	-	-	13,817
Number of Sales	9,208	6,288	9,251	9,232	9,262	7,428	-	-	-	-	-	-	50,669
Retail Spending	\$2,594,672	\$1,868,568	\$2,521,040	\$2,344,605	\$2,442,799	\$1,814,484	\$0	\$0	\$0	\$0	\$0	\$0	13,586,167
Sales Tax Refunded	\$209,435	\$151,134	\$203,713	\$189,781	\$198,050	\$146,692	\$0	\$0	\$0	\$0	\$0	\$0	1,098,804

2012 Top 10 Countries Amount of Spending *

2013 Top 10 Countries YTD Amount of Spending *

2012 Top 10 Countries Number of Transactions *

2013 Top 10 Countries YTD Number of Transactions *

* The number of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party

Philippines	\$4,371,049	Philippines	\$2,015,236	Philippines	3,247	Philippines	1,730						2012	2013 YTD
Brazil	\$2,754,497	Brazil	\$1,445,127	Brazil	2,203	Brazil	1,133						Average sales amount	
China	\$1,880,716	China	\$1,037,149	China	1,795	China	839						\$258	\$268
Mexico	\$1,339,751	Mexico	\$608,213	U.K.	1,383	Canada	595						Average amount spent per visitor party	
Honduras	\$1,229,153	Honduras	\$565,211	Mexico	1,332	Mexico	571						\$927	\$983
U. K.	\$869,483	U.K.	\$422,794	Canada	1,312	U.K.	514						Average refund	
Canada	\$762,729	Canada	\$399,179	India	1,065	Honduras	494						\$75	\$80
India	\$740,226	India	\$355,536	France	1,050	India	467							
Germany	\$576,586	Rusian Feder	\$339,064	Germany	1,017	France	436							
Turkey	\$555,742	Australia	\$282,528	Honduras	961	Germany	433							
All Other	\$11,866,343	All Other	\$6,116,130	All Other	13,717	All Other	6,605							
Total	\$26,946,274	Total	\$13,586,167	Total	29,082	Total	13,817							



LOUISIANA TAX FREE SHOPPING

TOPS REPORT JANUARY - JUNE 2013

Top 20 Countries Ranked by Number of Transactions*

Country	Number of Transactions
Philippines	1,730
Brazil	1,133
China	839
Canada	595
Mexico	571
U. K.	514
Honduras	494
India	467
France	436
Germany	433
Australia	338
Netherlands	336
Rusian Federation	258
Norway	249
Italy	245
Colombia	213
Venezuela	209
Sweden	209
Turkey	207
Guatemala	199
Other Countries	4,142
Total	13,817

Top 20 Countries Ranked by Dollars Spent *

Country	Dollars Spent
Philippines	\$2,015,236
Brazil	\$1,445,127
China	\$1,037,149
Mexico	\$608,213
Honduras	\$565,211
U. K.	\$422,794
Canada	\$399,179
India	\$355,536
Rusian Federation	\$339,064
Australia	\$282,528
Guatemala	\$268,653
Norway	\$252,163
France	\$247,612
Netherlands	\$246,306
Germany	\$243,950
Turkey	\$242,616
Ecuador	\$232,967
Greece	\$219,929
Colombia	\$187,944
Italy	\$183,802
Other Countries	\$3,790,188
Total	\$13,586,167

TOP CATEGORIES

Apparel & Accessories	\$6,995,203
Electronics	\$5,819,588
Fine Art and Jewelry	\$317,300
Health & Beauty	\$248,712
Home and Office Appliances & Supplies	\$88,401
Gifts, Souvenirs & Novelties	\$59,659
Entertainment (DVD's, CD's sporting Goods, Books, Etc.)	\$57,303
Total	\$13,586,167

* The # of transactions does not necessarily reflect one visitor. Each Transaction may represent several persons in a travel party.

AVERAGE SALE AMOUNT

\$268

AVERAGE PURCHASE AMOUNT SPENT PER VISITING PARTY

\$983



FOR INTERNATIONAL VISITORS

LOUISIANA TAX FREE SHOPPING

INTERNATIONAL TRAVEL PARTY MODE OF DEPARTURE JANUARY – JUNE 2013

Airline	Number of Transactions*
America	3,291
United	2,832
Delta	2,439
US Airways	574
Air Canada	186
Jet Blue	105
Southwest	58
Continental	40
Air Tran	15
Frontier	3

Ship Passenger/Crew	3,413
Baton Rouge Refund Center	571
Leaving by Bus / Car / Train	120
Charter Flight / Private Plane	10

*The # of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party. *Some transactions are processed by mail without knowing the domestic carrier the customer is using.



FOR INTERNATIONAL VISITORS