

# LOUISIANA TAX FREE SHOPPING

## TOPS REPORT JANUARY - JULY 2012

### Top 20 Countries Ranked by Number of Transactions\*

### Top 20 Countries Ranked by Dollars Spent \*

Country	Number of Transactions	Country	Dollars Spent
Philippines	1,946	1 Philippines	\$2,330,737
Brazil	1,260	2 Brazil	\$1,657,414
China	1,168	3 China	\$1,291,606
U. K.	919	4 Honduras	\$711,578
Canada	792	5 Mexico	\$591,877
India	734	6 U.K.	\$561,464
France	701	7 India	\$512,356
Germany	675	8 Canada	\$447,441
Mexico	570	9 Turkey	\$380,421
Honduras	556	10 Germany	\$376,850
Australia	417	11 France	\$358,613
Argentina	382	12 Argentina	\$344,053
Italy	351	13 Australia	\$333,920
Turkey	336	14 Venezuela	\$315,014
Spain	305	15 Norway	\$300,606
Venezuela	299	16 Guatemala	\$276,900
Norway	297	17 Colombia	\$266,238
Colombia	285	18 Russia Federation	\$243,325
Indonesia	261	19 Ecuador	\$234,526
Netherlands	253	20 Italy	\$230,920
Other Countries	5,220	Other Countries	\$4,255,414
<b>Total</b>	<b>17,727</b>	<b>Total</b>	<b>\$16,021,273</b>

### TOP CATEGORIES

Apparel & Accessories	\$8,017,174
Electronics	\$6,900,416
Health & Beauty	\$421,052
Fine Art and Jewelry	\$343,152
Home and Office Appliances & Supplies	\$110,768
Gifts, Souvenirs & Novelties	\$119,872
Entertainment (DVD's, CD's sporting Goods, Books, Etc.)	\$108,839
<b>Total</b>	<b>\$16,021,273</b>

\* The # of transactions does not necessarily reflect one visitor. Each Transaction may represent several persons in a travel party.

#### AVERAGE SALE AMOUNT

\$404

#### AVERAGE PURCHASE AMOUNT SPENT PER VISITING PARTY

\$904



FOR INTERNATIONAL VISITORS

Data Source : LTFS Refund Center

LOUISIANA TAX FREE SHOPPING REFUND CENTER DATA													
	January	February	March	April	May	June	July	August	September	October	November	December	YTD
	# Transactions												
2002	1,665	1,679	1,944	2,083	1,959	1,829	2,404	1,967	1,507	3,006	2,062	1,793	25,900
2003	1,873	2,844	2,140	1,788	1,981	2,437	2,749	1,789	2,082	2,711	2,980	1,874	29,251
2004	1,861	1,947	3,405	2,512	4,832	3,820	1,855	1,799	1,640	4,355	4,851	2,747	37,628
2005	2,990	3,417	3,390	3,058	4,257	4,216	2,573	2,401	0	61	125	595	29,088
2006	757	885	459	432	456	535	329	496	701	1,371	1,015	1,393	10,835
2007	1,237	1,288	2,807	1,115	1,246	1,055	942	909	765	1,762	3,814	1,645	20,592
2008	1,567	1,376	2,142	1,865	1,746	1,716	1,563	979	846	1,094	3,959	1,545	20,398
2009	1,247	1,397	1,261	1,415	1,186	3,683	1,754	1,430	1,195	2,831	1,575	5,136	24,110
2010	1,573	1,572	5,107	2,273	9,029	1,411	2,002	1,344	1,181	1,905	2,376	1,949	31,722
2011	2,120	3,206	2,319	5,296	3,265	2,521	1,932	1,575	1,644	2,177	1,993	2,329	30,377
2012	2,325	1,938	2,640	4,767	2,526	1,993	1,538						17,727
	# Spent												
2002	1,601,960	1,397,826	1,548,400	1,549,004	1,379,119	1,224,405	1,669,955	1,502,879	1,019,633	1,832,321	1,501,454	1,419,064	17,646,020
2003	1,508,689	2,051,383	1,611,255	1,439,245	1,504,469	1,777,948	2,015,058	1,710,681	1,688,828	2,187,118	2,273,757	1,659,269	21,427,699
2004	1,620,412	1,564,980	2,521,078	1,865,333	2,858,301	2,360,753	1,650,231	1,571,095	1,283,055	3,171,434	3,223,702	1,985,764	25,676,139
2005	2,133,598	2,357,818	2,319,422	2,046,264	2,833,673	2,518,161	1,796,621	1,834,321	0	86,732	171,252	653,367	18,751,229
2006	817,456	582,237	453,937	513,656	454,967	592,242	328,782	588,663	736,471	1,136,378	903,631	1,211,795	8,320,214
2007	1,246,007	1,224,763	2,181,749	981,220	1,184,874	899,482	893,552	847,075	718,477	1,535,577	3,298,036	1,487,260	16,498,071
2008	1,340,117	1,122,384	1,646,102	1,509,451	1,584,592	1,125,863	1,201,415	942,796	698,610	1,044,642	2,753,414	1,378,115	16,347,499
2009	1,279,454	1,149,013	1,108,990	1,139,679	941,229	2,525,118	1,519,451	1,289,710	1,220,749	2,158,305	1,409,983	3,608,531	19,350,213
2010	1,523,514	1,433,148	3,474,356	1,867,848	5,918,428	1,154,115	1,667,283	1,314,634	1,224,082	1,756,238	2,057,374	1,838,918	25,229,939
2011	2,091,944	2,953,489	2,080,621	3,818,794	2,895,224	2,373,615	1,858,449	1,614,544	1,418,980	1,870,734	1,791,617	2,159,103	26,927,114
2012	2,025,044	1,822,203	2,421,279	3,996,848	2,381,105	1,835,893	1,538,901						16,021,274
	# Refunded												
2002	129,735	113,386	125,305	125,559	112,004	99,029	134,995	121,177	82,402	148,986	121,908	114,825	1,429,311
2003	121,996	166,831	130,497	116,564	121,647	144,554	163,211	138,270	137,000	176,938	184,447	134,305	1,736,260
2004	131,231	126,793	205,081	151,130	232,906	192,476	133,158	126,538	103,509	258,433	261,990	160,866	2,084,111
2005	172,957	191,206	188,510	166,129	230,582	204,917	145,758	148,277	0	6,893	13,586	52,268	1,521,082
2006	65,731	46,992	36,059	41,423	36,768	47,458	26,090	46,963	59,151	91,869	73,061	97,911	669,476
2007	100,795	98,695	177,014	79,573	95,955	72,640	71,784	67,106	57,815	124,405	269,318	120,144	1,335,243
2008	108,110	90,672	133,152	122,176	128,290	91,327	97,191	74,760	55,923	83,920	222,770	110,798	1,319,088
2009	102,610	92,559	89,362	92,111	75,569	204,404	122,489	102,421	97,751	174,323	113,455	292,215	1,559,268
2010	122,172	115,623	281,394	150,686	479,191	92,967	134,214	104,168	98,008	141,679	165,828	148,458	2,034,390
2011	168,177	238,875	167,853	308,732	234,117	191,764	149,683	128,044	113,972	151,223	143,932	174,090	2,170,461
2012	162,989	146,969	194,954	322,452	191,422	147,506	124,083						1,290,375
	# Vouchers (#Sales or Purchases) Cashed												
2002	9,706	8,567	9,107	9,834	8,782	8,325	12,084	10,652	7,278	12,851	9,223	8,248	114,657
2003	10,549	11,915	8,745	7,693	8,002	10,552	12,561	9,988	8,984	10,287	12,472	9,136	120,884
2004	9,353	9,167	14,168	11,690	18,984	15,332	10,297	9,327	7,304	17,812	18,162	11,666	153,262
2005	13,645	13,701	13,560	11,529	17,099	17,518	12,315	11,528	0	347	578	2,942	114,762
2006	4,078	3,686	2,327	2,360	2,494	3,115	1,979	3,374	3,408	5,672	4,106	4,744	41,343
2007	5,799	5,026	10,324	4,558	5,427	4,898	4,917	4,343	3,621	7,181	12,532	6,546	75,172
2008	6,694	5,035	7,481	6,863	6,876	5,929	6,191	4,739	3,406	4,439	13,689	6,238	77,580
2009	5,561	5,763	5,094	5,454	4,868	14,563	7,657	6,303	5,664	9,262	5,632	16,897	92,718
2010	7,177	5,956	16,756	8,377	31,097	5,260	8,548	6,453	5,114	6,722	8,373	7,190	117,023
2011	8,698	12,165	8,994	17,393	10,785	9,578	8,170	6,865	5,861	7,245	6,995	8,006	110,755
2012	8,542	6,830	8,550	15,778	9,074	7,263	6,333						62,370
	Handling Fees												
2002	24,821	22,516	24,735	25,012	22,545	20,778	27,880	24,754	17,038	32,027	25,032	23,156	290,294
2003	24,588	34,768	26,821	23,648	24,525	29,661	33,820	26,550	27,592	35,331	36,893	25,976	350,172
2004	25,960	25,626	41,775	31,026	50,338	41,732	26,211	24,846	20,722	52,835	54,388	32,871	428,328
2005	35,476	39,369	38,732	34,109	47,997	43,396	30,105	29,514	0	1,260	2,518	9,916	312,389
2006	12,806	10,009	7,118	6,634	7,155	8,873	5,217	8,657	11,279	18,584	14,130	18,817	129,278
2007	19,240	18,254	36,091	15,504	18,433	14,506	14,159	13,358	11,490	24,532	52,420	23,856	261,842
2008	21,524	18,353	26,853	24,627	24,737	19,209	19,491	14,595	11,567	16,426	46,499	21,802	265,681
2009	19,760	18,798	17,868	18,701	15,459	43,222	30,047	24,422	23,181	43,038	27,403	73,990	355,889
2010	29,153	28,130	70,811	37,043	121,173	23,002	32,829	25,649	23,670	34,244	40,574	35,008	501,285
2011	39,745	57,864	41,003	77,149	56,746	46,202	36,197	30,695	27,747	37,117	34,904	42,235	527,604
2012	39,277	35,095	47,354	79,829	46,275	36,146	29,676						313,652

# LOUISIANA TAX FREE SHOPPING

## INTERNATIONAL TRAVEL PARTY MODE OF DEPARTURE JANUARY – JULY 2012

<b>Airline</b>	<b>Number of Transactions*</b>
American Airlines	4548
United	3068
Delta	2866
Continental	932
US Airways	650
Air Canada	332
Jet Blue	157
Southwest	88
Air Tran	18
Frontier	10

Ship Passenger/Crew	4203
Baton Rouge Refund Center	398
Leaving by Bus/Car/Train	196
Capital One Bank Shreveport/Lafayette	112
Charter Flight / Private Plane	13

\*The # of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party. \*Some transactions are processed by mail without knowing the domestic carrier the customer is using.



# LOUISIANA TAX FREE SHOPPING

## STATUS REPORT 2011- 2012

2011	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
Number of Ref. Transactions	2,120	3,206	2,319	5,296	3,265	2,521	1,932	1,575	1,644	2,177	1,993	2,329	30,377
Number of Sales	8,698	12,165	8,994	17,393	10,785	9,578	8,170	6,885	5,861	7,245	6,995	8,006	110,775
Retail Spending	\$2,091,944	\$2,953,489	\$2,080,621	\$3,818,794	\$2,895,224	\$2,373,615	\$1,858,449	\$1,614,544	1,418,980	\$1,870,734	\$1,791,617	\$2,159,103	\$26,927,114
Sales Tax Refunded	\$168,177	\$238,875	\$167,853	\$308,732	\$234,117	\$191,764	\$149,683	\$128,044	113,972	\$151,223	\$143,932	\$174,090	\$2,170,462
2012	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
Number of Ref. Transactions	2,325	1,938	2,640	4,767	2,526	1,993	1,538						17,727
Number of Sales	8,484	6,830	8,550	15,778	9,074	7,263	6,333						62,312
Retail Spending	\$2,025,044	\$1,822,203	\$2,421,279	\$3,996,848	\$2,381,105	\$1,835,893	\$1,538,901						\$16,021,273
Sales Tax Refunded	\$162,989	\$146,969	\$194,954	\$322,452	\$191,422	\$147,506	\$124,083						\$1,290,375

### 2011 Top 10 Countries Amount of Spending \*

### 2012 Top 10 Countries YTD Amount of Spending \*

### 2011 Top 10 Countries Number of Transactions \*

### 2012 Top 10 Countries YTD Number of Transactions \*

\* The number of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party

	2011	2012 YTD
Brazil	\$3,732,847	3,113
Philippines	\$3,333,970	2,522
China	\$1,609,555	1,953
Mexico	\$1,320,044	1,515
Honduras	\$1,205,992	1,421
Canada	\$1,052,149	1,241
India	\$742,062	1,038
U. K.	\$735,886	1,026
Guatemala	\$721,336	943
Venezuela	\$555,522	899
All Other	\$11,917,751	14,706
<b>Total</b>	<b>\$26,927,114</b>	<b>30,377</b>
Philippines	\$243	\$257
China	\$243	\$257
U.K.	\$886	\$904
France	\$71	\$73
Mexico		
Honduras		
All Other		
<b>Total</b>	<b>\$243</b>	<b>\$257</b>

