



Louisiana Tax Free Shopping Fourth Quarter



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What is your country of origin?

| | | | |
|------------------|------------------|--------------------|-------------------|
| France 9.21% | Ireland 1.32% | Argentina 2.63% | Canada 5.26% |
| Spain 3.95% | Russia 3.95% | Guatemala 5.26% | Turkey 2.63% |
| Germany 5.26% | China 5.26% | Honduras 5.26% | Greece 2.63% |
| Italy 2.63% | India 1.32% | Mexico 3.95% | Ecuador 1.32% |
| U.K. 3.95% | Brazil 26.32% | Australia 1.32% | Columbia 1.32% |
| Norway 1.32% | | Venezuela 3.95% | |

76 total responses

How long was your visit to Louisiana?

1-3 Nights
2.75%

6-8 Nights
34.86%

4-5 Nights
37.61%

9-13 Nights
12.84%

Over Two Weeks
11.93%

109 total responses

How many Nights did you stay in the Greater New Orleans area?

1-3 Nights
5.94%

Over Two
weeks
10.89%

4-5 Nights
40.59%

101 total responses

9-13 Nights
9.90%

6-8 Nights
32.67%

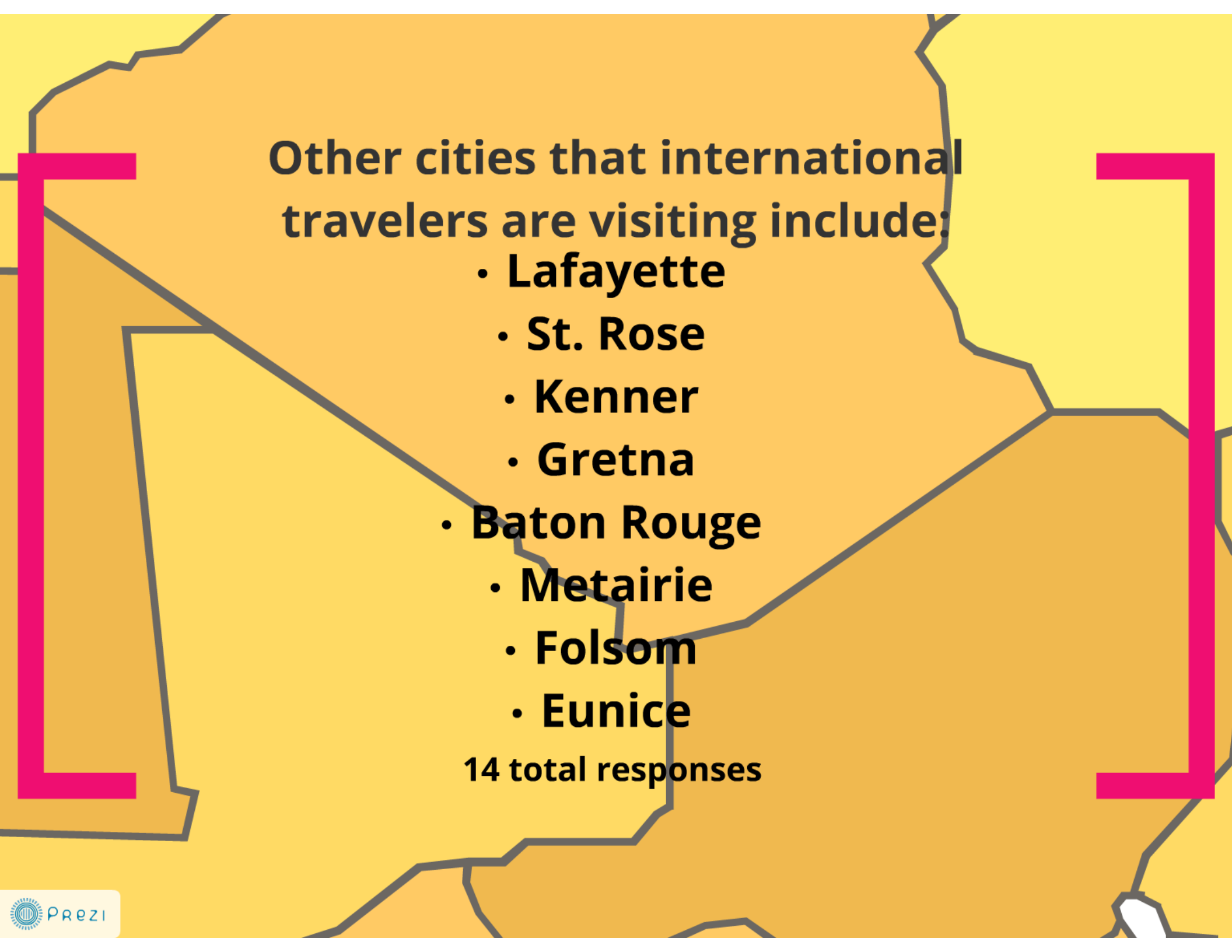
How many nights did you stay in another Louisiana city?

1 - 3 Nights
70%

4 - 5 Nights
15%

6 - 8 Nights
15%

20 total responses



Other cities that international travelers are visiting include:

- **Lafayette**
- **St. Rose**
- **Kenner**
- **Gretna**
- **Baton Rouge**
- **Metairie**
- **Folsom**
- **Eunice**

14 total responses

Did you stay at a hotel, bed & breakfast, or with friends and family?

| Hotel | Bed & Breakfast |
|--------|-----------------|
| 83.49% | 1.83% |

Friends & Family
14.86%

109 total responses

A map of Southeast Asia and Oceania is shown. The countries of Indonesia, Malaysia, and the Philippines are shaded in light purple. Australia and New Zealand are shaded in a darker purple. The text and lists are overlaid on the map. A large pink bracket on the right side of the map encompasses the hotel lists for Australia and New Zealand.

Popular hotel choices among international visitors include:

- Wyndham Hotel
- Intercontinental Hotel
- Hilton
- Embassy Suites
- Doubletree

- Windsor Court
- Hyatt Regency
- La Quinta
- Le Pavillon

- Sheraton
- Best Western
- Days Inn
- Omni Royal Crescent Hotel
- Ritz- Carlton

Did you receive a Louisiana Tax Free Shopping directory?

Yes, I did receive a LA Tax Free Shopping directory!

37.61%

No, I did not receive a LA Tax Free Shopping directory!

62.39%

109 total responses



How did you learn about the LTFS Program?

Friends or Relatives

29.63%

Store

45.37%

Website

18.52%

LA/NO Publication

6.48%

108 total responses

Where did you receive your LTFS guide?

Online
30.65%

Hotel
25.81%

Welcome Center
17.74%

Other
25.81%

62 total responses

What was the purpose of your visit?

Vacation

33.93%

Business

26.79%

Convention

39.29%

112 total responses

**Was this your first visit to Louisiana?
111 total responses**

**Yes
64.86%**

**No
35.14%**

**If no, how many times before?
32 total responses**

**32 out of 112 customers say this is not
their first time visiting Louisiana, and
out of those 32, 28 of them have
visited more than 2 other times.**

What activities did you participate in during your stay?

Local Cuisine
73.08%

City Tours
51.92%

Swamp Tours
30.77%

Live Music
48.08%

Golfing
3.85%

Plantation Tours
48.08%

104 total responses

When do you plan on returning?

Next Year
29.36%

Within 3 years
20.18%

Within 10 years
19.27%

No future plans on returning
31.19%

109 total responses



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