



## LOUISIANA TAX FREE SHOPPING

### STATUS REPORT 2010- 2011

<b>2010</b>	<b>JAN</b>	<b>FEB</b>	<b>MAR</b>	<b>APR</b>	<b>MAY</b>	<b>JUNE</b>	<b>JULY</b>	<b>AUG</b>	<b>SEPT</b>	<b>OCT</b>	<b>NOV</b>	<b>DEC</b>	<b>TOTALS</b>
Number of Ref. Transactions	1,573	1,572	5,107	2,273	9,029	1,411	2,002	1,344	1,181	1,905	2,376	1,949	31,722
Number of Sales	7,177	5,956	16,756	8,377	31,097	5,260	8,548	6,453	5,114	6,722	8,373	7,190	117,023
Retail Spending	\$1,523,514	\$1,433,148	\$3,474,356	\$1,867,848	\$5,918,428	\$1,154,115	\$1,667,283	\$1,314,634	1,224,082	\$1,756,238	\$2,057,374	\$1,838,918	\$25,229,940
Sales Tax Refunded	\$122,172	\$115,623	\$281,394	\$150,686	\$479,191	\$92,967	\$134,214	\$104,168	98,008	\$141,679	\$165,828	\$148,458	\$2,034,390

  

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Number of Ref. Transactions	2,120	3,206	2,319	5,296	3,265	2,521							18,727
Number of Sales	8,698	12,165	8,994	17,393	10,785	9,578							67,613
Retail Spending	\$2,091,944	\$2,953,489	\$2,080,621	\$3,818,794	\$2,895,224	\$2,373,615							\$16,213,686
Sales Tax Refunded	\$168,177	\$238,875	\$167,853	\$308,732	\$234,117	\$191,764							\$1,309,517

#### 2010 Top 10 Countries Amount of Spending \*

#### 2011 Top 10 Countries YTD Amount of Spending \*

#### 2010 Top 10 Countries Number of Transactions \*

#### 2011 Top 10 Countries YTD Number of Transactions \*

\* The number of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party

	2010	2011 YTD		2010	2011 YTD
Brazil	\$2,964,997	Brazil	\$2,601,327	Brazil	2,220
Philippines	\$2,316,741	Philippines	\$1,800,672	Philippines	1,277
Mexico	\$1,692,677	China	\$949,004	Mexico	1,863
Honduras	\$1,214,628	Mexico	\$871,754	Canada	1,197
China	\$935,772	Canada	\$644,721	Mexico	985
Canada	\$767,681	Honduras	\$555,816	U. K.	928
Venezuela	\$722,119	India	\$392,333	France	637
U. K.	\$698,710	U. K.	\$386,118	China	549
Turkey	\$686,454	Guatemala	\$375,418	Germany	537
India	\$642,721	Venezuela	\$365,456	Spain	939
All Other	\$12,587,439	All Other	\$7,271,065	Turkey	932
<b>Total</b>	<b>\$25,229,940</b>	<b>Total</b>	<b>\$16,213,686</b>	All Other	9,381
				<b>Total</b>	<b>18,727</b>

	2010	2011 YTD
<b>Average sales amount</b>		
	\$216	\$240
<b>Average amount spent per visitor party</b>		
	\$795	\$866
<b>Average refund</b>		
	\$64	\$70



**LOUISIANA TAX FREE SHOPPING**  
**TOPS REPORT**  
**JANUARY - JUNE 2011**

**Top 20 Countries Ranked by  
Number of Transactions\***

Country	Number of Transactions
Brazil	2,220
Philippines	1,277
Canada	1,197
Mexico	985
China	928
U. K.	637
Germany	549
India	537
France	519
Italy	497
Honduras	494
Australia	420
Venezuela	396
Colombia	388
Spain	339
Netherlands	315
Argentina	309
Turkey	283
Peru	271
Ecuador	269

Other Countries 5,897

**Total 18,727**

**Top 20 Countries Ranked by  
Dollars Spent \***

Country	Dollars Spent
1 Brazil	\$2,601,327
2 Philippines	\$1,800,672
3 China	\$949,004
4 Mexico	\$871,754
5 Canada	\$644,721
6 Honduras	\$555,816
7 India	\$392,333
8 U. K.	\$386,118
9 Guatemala	\$375,418
10 Venezuela	\$365,456
11 Italy	\$301,549
12 Turkey	\$290,865
13 Colombia	\$289,776
14 Australia	\$279,158
15 Russian Federation	\$257,986
16 France	\$256,246
17 Germany	\$252,287
18 Norway	\$241,475
19 Ecuador	\$214,319
20 Netherlands	\$210,365

Other Countries \$4,677,039

**Total \$16,213,686**

**TOP CATEGORIES**

Apparel & Accessories	\$8,657,424
Electronics	\$6,081,868
Health & Beauty	\$564,074
Fine Art and Jewelry	\$401,136
Home and Office Appliances & Supplies	\$265,713
Gifts, Souvenirs & Novelties	\$147,270
Entertainment (DVD's, CD's sporting Goods, Books, Etc.)	\$96,202

**Total \$16,213,686**

\* The # of transactions does not necessarily reflect one visitor. Each Transaction may represent several persons in a travel party.

AVERAGE SALE AMOUNT

\$240

AVERAGE PURCHASE AMOUNT SPENT PER VISITING PARTY

\$866



# LOUISIANA TAX FREE SHOPPING

## INTERNATIONAL TRAVEL PARTY MODE OF DEPARTURE JANUARY – JUNE 2011

<b>Airline</b>	<b>Number of Transactions*</b>
American Airlines	5,626
Continental	3,234
Delta	3,126
United	2,071
US Airways	583
Air Canada	369
West Jet	234
Jet Blue	157
Southwest	81
Air Tran	25
Frontier	12
Northwest	11

Ship Passenger/Crew	2,629
Leaving by Bus/Car/Train	156
Capital One Bank Shreveport/Lafayette	83
Charter Flight / Private Plane	6

\*The # of transactions does not necessarily reflect one visitor. Each transaction may represent several persons in a travel party. \*Some transactions are processed by mail without knowing the domestic carrier the customer is using.



Source: LTFS Refund Center Data

FOR INTERNATIONAL VISITORS